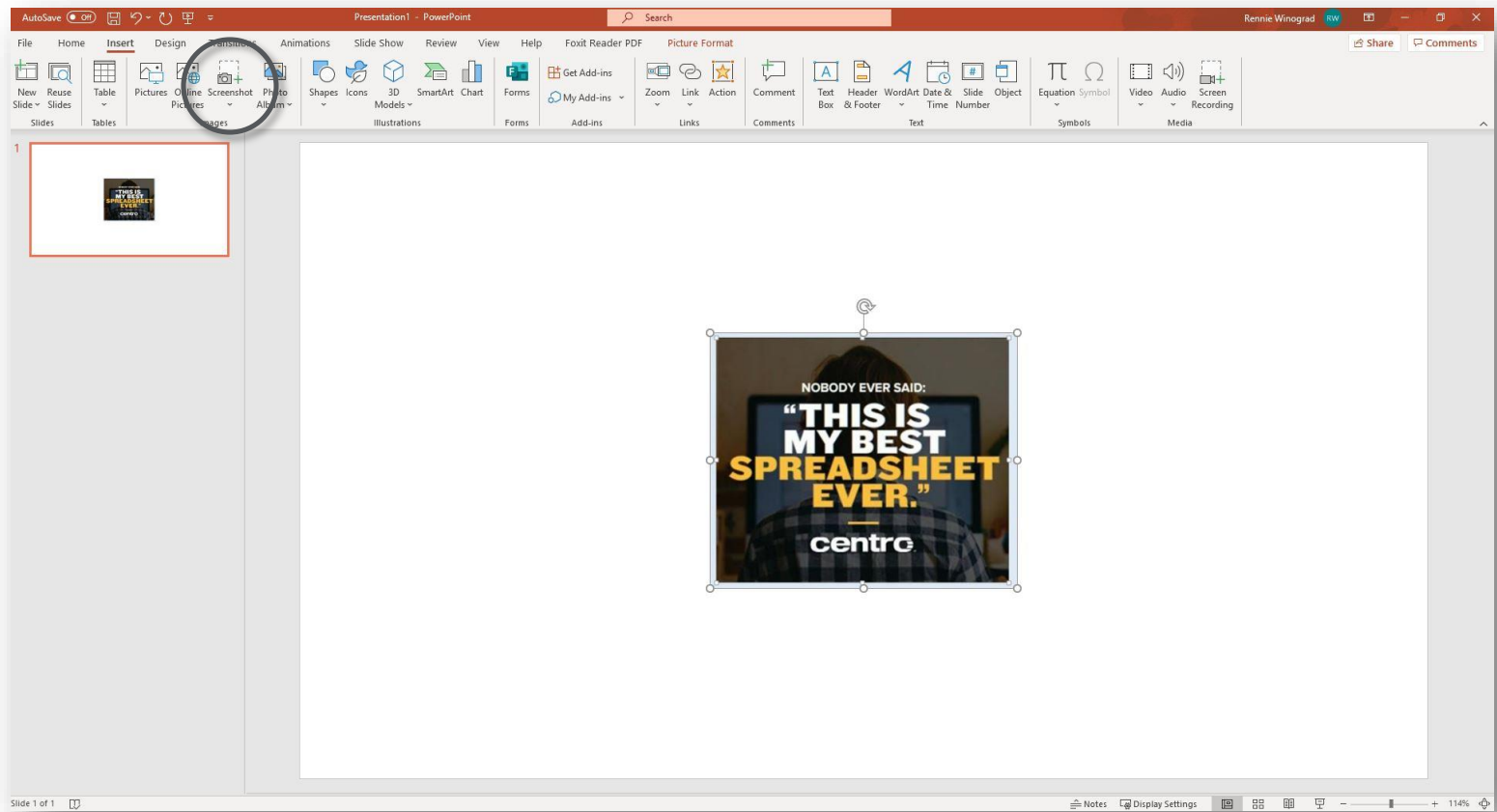# MOCK-UP SCREENSHOTS

DISPLAY SCREENSHOTS : STEP ONE

1. Take a screenshot of the ad by selecting the 'Screenshot' button under the 'Insert' tab.
2. Paste the screenshot into the PowerPoint slide.
3. Double click on the image and select the crop tool. Crop the image so only the ad unit is remaining.

MOCK-UP SCREENSHOTS

DISPLAY SCREENSHOTS : STEP TWO

1. Pick a site off the site list that the campaign is utilizing.
2. Take a screenshot of a page within the site. Paste the screenshot into the PowerPoint slide.

MOCK-UP SCREENSHOTS

DISPLAY SCREENSHOTS : STEP THREE

1. Copy (Ctrl + C) the image of the ad.
2. Paste (Ctrl + V) the ad image over the ad size (in this case 300x250) on the web page image.
3. Resize the ad image so that it fits within the ad space on the web page image.

MOCK-UP SCREENSHOTS

DISPLAY SCREENSHOTS : STEP FOUR
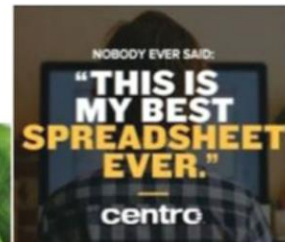
1. While holding the Ctrl button, click the ad and the web page images.
2. Right click and select 'Group' .
3. Add placement name, flight dates, and ad size.

OR

1. PDF the slide.
2. Add placement name, flight dates, and ad size.